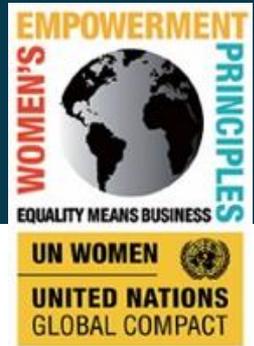


WOMEN'S **EMPOWERMENT** **PRINCIPLES**

Equality Means Business

2014 Sponsorship Opportunities

WEPs Annual Event



UN Women and the UN Global Compact host an annual event in NYC around International Women's Day to provide a forum for companies and other stakeholders to discuss the opportunities and challenges associated with using the Principles and identify good practices to advance equality in the workplace, marketplace and community.

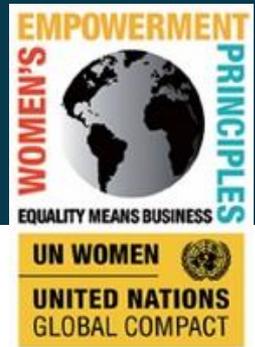


Opportunities to Support

6th Annual Women's Empowerment Principles Event

5-6 March 2014

United Nations Headquarters
New York City



Women's Empowerment Principles website

www.WEPrinciples.org

WOMEN'S EMPOWERMENT PRINCIPLES UN Global Compact | UN Women | FAQ

About · The Principles · Get Involved · CEO Statement · Business Practice · Transparency & Reporting · Tools & Resources · News & Events

Women's Empowerment Principles

The Women's Empowerment Principles[®] are a set of Principles for business offering guidance on how to empower women in the workplace, marketplace and community. They are the result of a collaboration between the United Nations Entity for Gender Equality and the Empowerment of Women (UN Women) and the United Nations Global Compact.

[Read More](#) [Stay Up To Date](#)

LATEST NEWS

Live Web-chat 21 November!
How can Business Create an Enabling Environment for Women to 'Lean In'? Join to learn, ask questions and share your thoughts!

6th Annual WEPs Event, 5-6 March 2014
Save the date for our 6th Annual WEPs Event: *Gender Equality and the Global Jobs Challenge*.

2 December deadline for WEPs Leadership Awards 2014 nominations

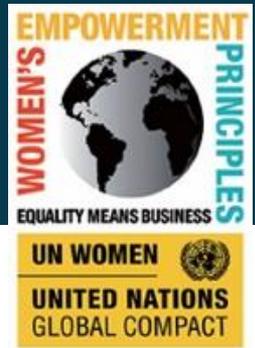
The WEPs are now accepting new nominations for the WEPs Leadership Awards 2014. [More info](#).

Call to Action: Invest in Women's Employment
[Learn more](#) about the business case for investing in women's employment around the world.

The Principles

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6th Annual Women's Empowerment Principles Event: Gender Equality and the Global Jobs Challenge

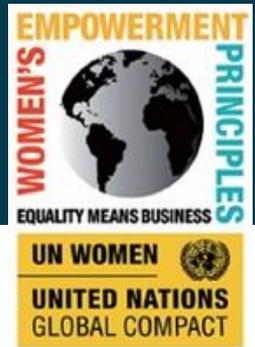


6th Annual Women's Empowerment Principles Event will spotlight business strategies, experiences and challenges on **increasing and enhancing job opportunities for women and expanding access to decent jobs**. The event will bring together the experience of leading stakeholders from business, government and civil society to strengthen local and global solutions.

Among other topics, the event will highlight:

- Breaking through gender stereotyping, unconscious bias and ending occupational segregation
- Addressing gender inequalities in pay, promotions, and leadership opportunities
- Highlighting ways in which business can support childcare and elderly care responsibilities
- Enhancing paid employment opportunities for women through procurement policies and throughout the value chain
- Forging links with women-owned businesses and supporting women's entrepreneurship or cooperative development programs
- Bolstering efforts to increase women's access to finance, land and skills training
- Engaging with women and men in communities and tailoring outreach to ensure women equal opportunities for good paying and non-traditional jobs

Why Sponsor?



1. Highlight your commitment

- to gender equality and women's empowerment at a high profile UN event in observance of International Women's Day

2. Invest in a unique issue platform

- for partnerships between business and the UN and leverage your company's expertise and resources towards a better future.

3. Showcase how business can increase and enhance gender equality

- in the workplace, marketplace and community by publically supporting and implementing the WEPs and its values

4. Demonstrate your leadership

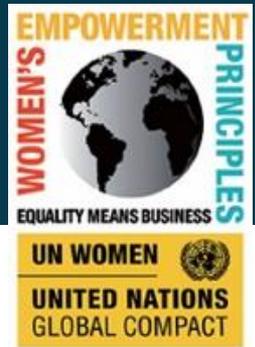
- Gain visibility for and acknowledgement of your company's leadership position vis-à-vis your most important global stakeholders –including your employees, customers and other important decision makers. Share your company's vision, commitment, strategies and practices on a highly visible global platform.

5. Invest in learning

- Engage in meaningful exchange, learning and collaboration with other multi-stakeholder actors from around the world.

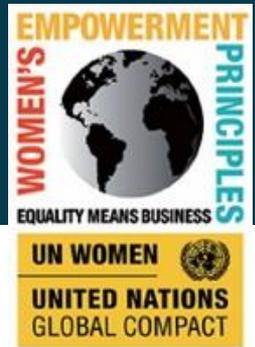


Sponsorship Level: 25,000 USD



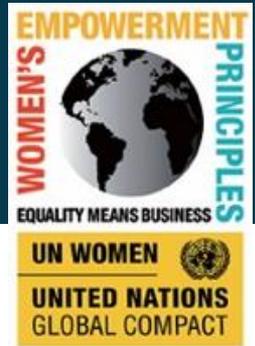
- Company logo prominently displayed on the official WEPs website homepage for one year.
- Company profile on activities related to women's empowerment/gender equality on the official WEPs website sponsor page.
- Company logo on the official WEPs website "Annual WEPs Event" page.
- Recognition at the 6th Annual Women's Empowerment Principles Event.
- Three complimentary tickets to the 2014 WEPs Annual Event.
- Company profile on the 6th Annual Women's Empowerment Principles Event mobile application.
- Inclusion of company material/publication (1) related to the WEPs via event mobile application

Sponsorship Level: 10,000 USD



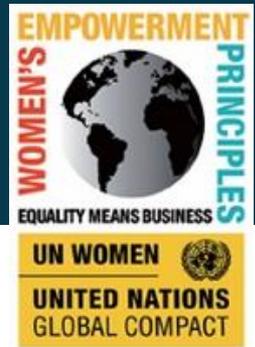
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Sponsorship Level: 5,000 USD



- Company logo on the official WEPs website “Annual WEPs Event” page.
- Recognition at the 6th Annual Women’s Empowerment Principles Event.
- One complimentary ticket to the 2014 WEPs Annual Event.
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Past Speakers at WEPs Annual Events



United Nations Secretary-General **H.E. Mr. Ban Ki-moon**

Elizabeth Broderick, Sex Discrimination Commissioner,
Australian Human Rights Commission

Michelle Bachelet, former Executive Director of UN
Women and former President of Chile

Sung-joo Kim, Founder, Chief Executive Office and
Chairwoman, Sungjoo Group and Chairwoman, MCM
Holdings

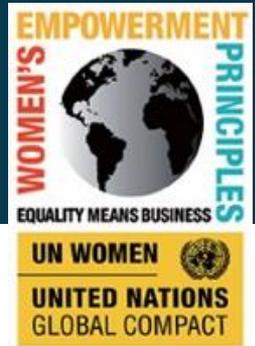
Valerie B. Jarrett, Senior Advisor to President Barack
Obama and Chair of the White House Council on
Women and Girls

Mahesh Dayalal Amalean, Chairman, MAS Holdings

Guler Sabanci, Chairman and Managing Director,
Sabanci Holding A.S



WEPs 6th Annual Event Preliminary Agenda



Thursday, 6 March

9:00 – 18:00, United Nations Headquarters

6th Annual Women's Empowerment Principles Event:

Gender Equality and the Global Jobs Challenge

Themed interactive panels and discussions around increasing and enhancing job opportunities for women.

Wednesday, 5 March

14:00 – 17:00, Location TBA

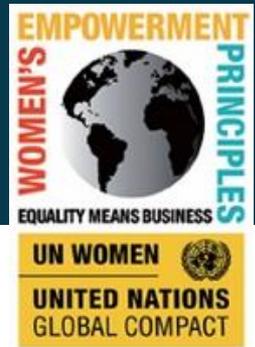
WEPs Conversations

Several special events will be convened throughout the afternoon which highlight the cross-cutting dimension of gender across other sustainability issues and current tools and resources which help to advance gender equality and women's economic empowerment.

Reception

17:30 – 19:00, Location TBA

WEPs Website



WOMEN'S EMPOWERMENT PRINCIPLES UN Global Compact | UN Women | F&D

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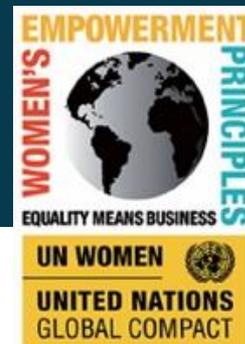
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The official platform for

- Events Around the World
- Tools and Resources
- WEPs Leadership Awards
- WEPs Video
- Company Examples
- Company Database
- Press Releases

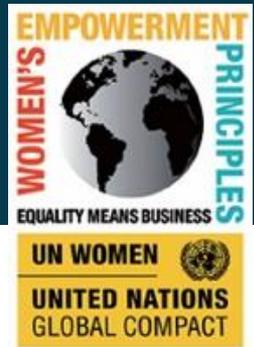
About the Women's Empowerment Principles



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The WEPs initiative welcomes all contributions.

To download the sponsorship form [click here](#).

- Please indicate your company's pledge of support by 14 February 2014

Please contact Ms. Claire Kells

(kells@globalcompactfoundation.org or +1-212-907-1309)

with any sponsorship questions or to indicate interest.

For further WEPs information, please visit www.WEPrinciples.org

or contact Ms. Lauren Gula (gulal@unglobalcompact.org)